**Wireframe – Final Webpage Assignment – IASC1P02**

Jeremy Barlow

Jb14vp@borkcu.ca

5835756

My goal of this assignment was to honour this beautiful basketball court with a website that embraces its bright colours while adding significant contrast, creating an eye catching webpage. In order to pay homage to the breathtaking mural, it needs to be the first thing you see on the webpage. Therefore, a banner image of the park will be the focal point and is essential for the “C.R.A.P” design theories. Vibrant colours throughout the mural allowed myself to become creative in my colour scheme. This can be seen in my horizontal navigation bar. Not only did I change the traditional orientation of a navigation bar from the left side to the middle, to add a modern feel, the purple background brings out the purple clouds in the mural. I will also add an “active” tab showing you which page you are on, making it easier for navigation throughout the webpage. This colour will be bright green, contrasting with the purple while bringing out the leaves in the mural. Along with a “hover” feature that will change the colour of the tab to black, in order to signify which, tab you may be potentially selecting. Along with white text throughout the navigation titles making it easy to read.

Next, the content area will be a shade of light gray to complement the court floor and to contrast with the purple navigation bar. Throughout the content area, black font will be used in order for the content to be easily read.

In addition, the footer must tie together the webpage. This will be done with using the same colour of purple used in the navigation bar. This repetition will unify the webpage, allowing for a clear and concise ending to the page. Although, scrolling through webpages can be annoying, especially if there is a lot of content. Therefore, a bright green button will be placed in the lower right corner of the webpage to bring you back to the top of the webpage.

In sum, this page will be organized in a simplistic fashion to ensure a simple use. The alignment of elements will be symmetrical and use hard vertical edges creating a strong presence and easy to follow design. The proximity of elements will be united in a sense where one element will not be seen as out of place. All information, including images and texts will have a close cohesiveness with one another while respecting their “space” so elements do not seem cramped.

Lastly, a redirect button in the footer will take you to another webpage where a fun game will be located. This will be added to the webpage to “lighten up” the meaningful content. Therefore, when you are trying to stay alive by navigating a box through numerous changing goal posts, inspirational music will be played simultaneously. This inspirational song will be none other than “Stayin’ Alive” by the Bee Gees, to encourage you every step of the way.

In conclusion, I believe that this webpage is exactly what this park needs. With visibly pleasing colours contrasting one another along with a meaningful history complemented with a fun game. This webpage completely represents the fun game of basketball while paying respect to its history and community.